

THE COLLABORATIVE APPROACH FOR BUILDING INNOVATION

	DEVELOPMENT CYCLE ACTIVITY		STRATEGIC PERSPECTIVES												
			HUMAN (Individual & Social)					ECONOMIC			PHYSICAL				
			Community	Stakeholders	Employees	Partners	Customers	Markets	Planning	Financial	Environment	Infrastructure	Product Dev	Operations	Distribution
PROCESS	DIAGNOSTICS		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	Input	Research	Consultation is essential for adding value												
	Process	Analysis	Consultation is advisable												
	Outcome	Plan	Consultation is essential for adding value												
	DESIGN		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	Input	Brief	Consultation is advisable												
	Process	Detailing	Consultation might be helpful												
	Outcome	Documentation	Consultation is unlikely												
	DEVELOPMENT		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	Input	Contract	Consultation is unlikely												
	Process	Construction	Consultation might be helpful												
	Outcome	Promotion	Consultation might be helpful												
	DELIVERY		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	Input	Demonstration	Consultation is essential for adding value												
	Process	Use	Consultation is essential for adding value												
Outcome	Satisfaction	Consultation is essential for adding value													
Consulting Opportunities															
	Innovation Training														
	Consultation Training														
	Issue Facilitation														
	Strategic Planning														
	Project Management														